

Titel:

PROJECTTRACKINGPLATFORM TER VERBETERING VAN PROJECTMANAGEMENT

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The communication consultancy agency Mediaworqs, located in Hasselt, assists clients with communication and digital communication. Their subsidiary, PrintSimple, offers on-demand printing services with a wide range of capabilities. They prioritize both quality and tailored solutions for their clients.

Currently, Mediaworqs faces several challenges in tracking client processes. Documents and communication are scattered across various emails, and multiple external services must be utilized. These tools do not provide all the desired functionalities, which can result in a lack of overview and an inefficient project management process. Manual project tracking makes it difficult to get a clear picture of the progress of different projects.

To streamline, improve, and automate these processes, there is an urgent need for a semi-automatic system. In this graduation project, a Laravel platform has been designed for a centralized project management system, combining and expanding the functionalities of multiple applications into one web application. This system provides an overview of various projects and ensures uniformity in project management.

To ensure the successful development of the application, research is conducted on current methods for project tracking and communication among colleagues and clients, including email communication and current project management methods. Subsequently, the requirements for a future project management system are explored and discussed internally. Best practices and features of other project management tools are also analyzed, and the most relevant functions are selected. Finally, the research investigates how a project management tool can improve the current way of collaboration.

The result of this project is a web application that provides an overview of all ongoing projects and their progress. The app is a dedicated platform that streamlines project management processes, giving all members of Mediaworqs a better insight into project duration and the phases that consume the most time. Additionally, clients can also use the project management platform to inquire about the current phase within the project at any time. This provides clients with a clear view of the project's progress and helps build trust and transparency between Mediaworqs and the client.